

CURRICULUM VITAE

Alin Olteanu

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H-index:

Scopus = 13

WoS = 9

Google = 17

ResearchGate = 15

Homepages:

Research Institute of the University of Bucharest

Käte Hamburger Cultures of Research (alumnus); ORCiD; Scopus; ResearchGate

EMPLOYMENT

CURRENT POSITIONS

<i>Year</i>	<i>Institution</i>	<i>Position</i>
April 2026 (tenure)	Ritsumeikan Asia Pacific University (Japan), College of Media Studies	Associate Professor (tenure)
Mar 2025 – Feb 2027	University of Bucharest, Research Institute of the University of Bucharest	Visiting Professor

PAST EMPLOYMENT (full-time)

September 2024 – November 2026	Shanghai International Studies University, Institute for Language Sciences	Associate Professor
]May 2021 – September 2024	RWTH Aachen University, Käte Hamburger Kolleg <i>Cultures of Research</i>	<u>Postdoctoral Researcher & Publications Coordinator</u>
April 2020 – May 2021	RWTH Aachen University, English and American Studies Department, Linguistics and Cognitive Semiotics Group	Postdoctoral Researcher
September 2018- August 2020	University of Tartu, Department of Semiotics, Estonia (Estonian Research Council Grant MOBJD346)	Postdoctoral Researcher
June 2016-June 2018	International Semiotics Institute, Kaunas University of Technology, Lithuania	Postdoctoral Researcher
October 2014 - July 2016	Roehampton University, School of Education, UK	Research Facilitator

OTHER PAST EMPLOYMENT (part-time)

June-July 2025	Asia Pacific Ritsumeikan University, Japan	Visiting Lecturer
July 2019-June 2020	Kaunas University of Technology, Faculty of Arts, Humanities and Social Sciences, Lithuania	Senior Researcher (0.3 FTE)
June 2018-June 2019	Vilnius Gediminas Technical University, Faculty of Creative Industries, Lithuania	Associate Professor (0.3 FTE)
May 2018-March 2019	Kaunas University of Technology, Sustainability and Civil Society Research Group, Lithuania	Research Fellow (0.2 FTE)
February 2018-February 2019	Kaunas University of Technology, Sustainability and Civil Society Research Group, Lithuania	Associate Professor (0.25 FTE)
February 2017-February 2018	Kaunas University of Technology, Department of Modern Languages and Intercultural Communication, Lithuania	Associate Professor (0.25 FTE)
2012	University of Bath, UK	Casual Examination Invigilator

EDUCATION (DEGREES)

2015 **Roehampton University** (2014-2015) and **University of Bath** (transfer to MPhil, 2011-2014)

- **PhD in Semiotics of Education**

2011 **University of Bologna**, Italy (Faculty of Philosophy and Communication)

- MA Course in History of Semiotics (6 ECTS, exchange student)

2011 **Aarhus University**, Denmark (Faculty of Humanities, Centre for Semiotics)

- **MA Elite Graduate Programme in Cognitive Semiotics**

2009 National University of Political Studies and Public Administration, Romania (Faculty of Communication and Public Relations)

- **BA in Communication and Public Relations**

OTHER FORMS OF EDUCATION/TRAINING

1. November 2019: **University Teaching Certificate** (University of Tartu)
2. October 2019: **Masterclass** by Professor Robert Innis: *Semiotic Linkages. Frameworks and Exemplifications* (University of Tartu, 3 ECTS)
3. November 2014: **Staff and Educational Development Association: An introduction to supporting teaching and learning** (Roehampton University)

4. November 2010: **PhD Workshop** in *Methods and Language in Cognition* (2 ECTS, Aarhus University)
5. April 2010: **Seminar** on *Picture Acts and Semiotics* (Free University of Berlin)

LIST OF PUBLICATIONS

Journal articles:

1. **Olteanu, A.**, Mantello, P. 2026. From Print Capitalism to Data Capitalism in Japan: Desertification through Dataveillance. *Signs and Society*. DOI: 10.1017/sas.2026.10057
2. Roth, P., Petronis, C., **Olteanu, A.** 2026. Of contagious rhizomes and remote carriers: A theory of infection for the Network Age. *Information, Communication & Society*. 29(4): 1081–1097.
3. Mantello, P., **Olteanu, A.** 2025. Mapping the sociotechnical imaginaries of dataveillance discourse in Japan. *East Asian Science, Technology and Society: An International Journal*. DOI: 10.1080/18752160.2026.2647570
4. Mantello, P., Ponton, D., **Olteanu, A.** 2025. Examining trust and agency in emotionalized AI through a 4E and biosemiotic lens: a case study of AI companionship in Japan. *AI & Society*, 41: 2167–2180.
5. Mantello, P., **Olteanu, A.** 2025. Suturing Biological and Technical Systems: Situated Affect in the Age of Cognitive Artifacts. *Biosemiotics* 18: 315-337.
6. Xu, H., **Olteanu, A.**, Campbell, C. 2025. *Dumb intelligence? Translation as technological mediation*. *Sign Systems Studies* 53(3/4): 387–397.
7. **Olteanu, A.**, De Leonardis, F. 2025. Semioethic horizons: Humanism of Alterity and Semiotics of technology. *Biosemiotics* 18: 357-395.
8. **Olteanu, A.** 2025. Iconic imagination in modeling: a semiotic approach to scientific inquiry. *Cybernetics & Human Knowing* 31(3-4): 35–68.
9. Roth, P., Wieber, F., Hocquet, A., **Olteanu, A.** 2025. Juggling molecules. Toward An Archeology of Computational Tools in Chemistry. *Cybernetics & Human Knowing* 31(3-4): 129–144.
10. Lackovic, N., **Olteanu, A.**, Campbell, C. 2024. Postdigital literacies in everyday life and pedagogic practices. *Postdigital Science & Education* 6: 796–820.
11. Hocquet, A., Wieber, F., Gramelsberger, G., Hinsen, K., Diesmann, M., Pasquini, F., Landström, C., Peters, B., Kasproicz, D., Borrelli, A., Roth, P., Lee, C. A. I., **Olteanu, A.**, Bösch, S. 2024. Software in science is ubiquitous, yet overlooked. *Nature Computational Science*, 4: 465–468.
12. **Olteanu, A.**, Ongstad, S. 2024. Utterance-genre-lifeworld and sign-habit-Umwelt compared as phenomenologies. *Integrating Socio- and Biosemiotics*. *Biosemiotics* 17: 523-546.
13. Gómez Redondo, S., Higuera, C. R., Coca, J. R., **Olteanu, A.** 2024. Transhumanism, society and education. An edusemiotic approach. *Studies in Philosophy of Education* 43: 177–193.
14. Campbell, C., **Olteanu, A.** 2024. The Challenge of Postdigital Literacy: Extending Multimodality and Social Semiotics for a New Age. *Postdigital Science and Education*, 6: 572–594.
15. Boom, J. van, **Olteanu A.** 2023. “Have you not heard, my soul?” The Great Canon of St. Andrew of Crete as a multimodal text. *Sign Systems Studies* 51(2): 301-328.
16. **Olteanu, A.**, Campbell, C. 2023. Biosemiotics for postdigital living: The implications of the implications. *Chinese Semiotic Studies* 19(1): 161-188.
17. **Olteanu, Alin.** 2022. Learning as becoming conscious: A note on Jablonka and Ginsburg’s notion of learning. *Biosemiotics* 15(3): 457-467.

18. **Olteanu, Alin.** 2022. Translation from a Contemporary Media Perspective: Avoiding culturalism and monolingualism. *Social Semiotics* 32(1): 143-161.
19. **Olteanu, A.,** Rabitz, F., Nalivaikė, A. 2021. A semiotic comparison of mass media representations of the swine flu and Covid-19 pandemics: Observing Narcissus narcissis. *Punctum* 7(1): 45-65.
20. **Olteanu, Alin.** 2021. Multimodal Modeling: Bridging Biosemiotics and Social Semiotics. *Biosemiotics* 14(3): 783-805.
21. Campbell, C., Lackovic, N., **Olteanu, A.** 2021. A “Strong” Approach to Sustainability Literacy: Embodied Ecology and Media. *Philosophies* 6(14), DOI 10.3390/philosophies6010014.
22. Rabitz, F., **Olteanu, A.,** Jurkevičienė, J., Budžytė, A. 2021. A topic network analysis of the system turn in the environmental sciences. *Scientometrics* 126: 2107-2140.
23. Lackovic, N., **Olteanu, A.** 2020. Rethinking educational theory and practice in times of visual media: learning as image-concept integration. *Educational Philosophy and Theory* 53(6): 597-612.
24. **Olteanu, A.,** Campbell, C., Feil, S. 2020. Naturalizing models: New perspectives in a Peircean key. *Biosemiotics* 13(2): 179-197.
25. Campbell, C., **Olteanu A.,** Feil, S. 2020. Peirce’s anti-psychologism and learning theory. *Chinese Semiotic Studies* 17(1): 175-197.
26. **Olteanu, Alin.** 2019. Schematic enough to be safe from kidnappers: the semiotics of Charles Peirce as transitionalist pragmatism. *Journal of Philosophy of Education* 53(4): 788-806.
27. **Olteanu, A.,** Campbell, C. 2019. Education, Signs, and the History of Ideas: An interview with Alin Olteanu. *Chinese Semiotic Studies*, 15(2): 275-288.
28. Campbell, C., **Olteanu, A.,** Kull, K. 2019. Learning and knowing as semiosis: Extending the conceptual apparatus of semiotics. *Sign Systems Studies* 47(3/4): 352-381.
29. **Olteanu, A.,** Rabitz, F., Jurkevičienė, J., Budžytė, A. 2019. The case for a semiotic method in Earth system science: Semantic networks of environmental research. *Sign Systems Studies* 47(3/4): 552-589.
30. **Olteanu, A.,** Stables, A. 2018. Learning and Adaptation from a Semiotic Perspective. *Sign Systems Studies* 46(4): 409–434.
31. Feil, S., **Olteanu, A.** 2018. Abduction, Hermeneutics and the Interpretation of Interpretations. *Human Arenas* 1(2): 206-222.
32. **Olteanu, A.,** Campbell, C. 2018. A Short Introduction to Edusemiotics. *Chinese Semiotic Studies*, 14(2): 245-260.
33. **Olteanu, Alin.** 2016. The Implications for Education of Peirce’s agapist principle. *Semiotica* 212: 59-80.
34. **Olteanu, A.,** Kambouri-Danos, M., Stables, A. 2016. Predicating from an early age: Edusemiotics and the potential of children’s preconceptions. *Studies in Philosophy and Education* 35(6): 621-640.
35. **Olteanu, Alin.** 2014. The semiotic evolution of education. *Journal of Philosophy of Education* 48(3): 457-473.

Reviews:

1. Viidalepp, A., **Olteanu, A.**
 - a. [French] 2025. Les avens technologiques en sémiotique: Retour sur l’année 2024. *Semiotica* 267: 225–241.

- b. [English] 2025. Technological futures in semiotics: The year 2024 in review. *Sign Systems Studies*. 53(3/4), 2025, 594–610
2. **Olteanu, A.**, Romanini, V. 2022. Biosemiotic Achievement Award for the Year 2021. *Biosemiotics* 15: 395–399.
3. **Olteanu, A.** 2016. Review of Edusemiotics: Semiotic Philosophy as Educational Foundation. *Social Semiotics* 26(5): 582-586.

Monographs:

4. Lackovic, N., **Olteanu, A.** 2024. Relational and Multimodal Higher Education: Digital, Social and Environmental Perspectives. London: Routledge.
5. **Olteanu, Alin.** 2019. Multiculturalism as Multimodal Communication: A Semiotic Perspective. Cham: Springer.
6. Stables, A., Nöth, W., **Olteanu, A.**, Pikkarainen, E., Pesce, S. 2018. Semiotic Theory of Learning: New Perspectives in the Philosophy of Education. New York: Routledge.
7. **Olteanu, Alin.** 2015. Philosophy of Education in the Semiotics of Charles Peirce: a Cosmology of Learning and Loving. Oxford: Peter Lang.

Chapters in collected volumes:

1. **Olteanu, A.** 2025. The relevance of Andrew Stables' interpretative notion of learning. In: Olteanu, A., 13. Pesce, S. Pikkarainen, E. Eds. Philosophical, Semiotic and Environmental Questions for Education: The Work and Scientific Heritage of Andrew Stables, p. 169-187 Cham: Springer.
2. Roth P.H., **Olteanu, A.**, Guzmán Olmos, A. M., Böschén, S. 2025. Introducing Imagination Technologies: Making Media Futures and Future-Making Media. In: Roth, P., Guzmán, A. M., Olteanu, A., Böschén, S. Eds. 2025. Making media futures: Machine visions and technological imaginations, pp. 1-14. London: Routledge.
3. **Olteanu, A.**, Campbell C. 2023. Biosemiotic systems theory: An embodied and ecological approach to culture. In: Claudio R. Higuera & Juan R. Coca. Eds. Biosocial World: Biosemiotics and Biosociology, pp. 75-98. Valladolid: University of Valladolid Press.
4. Stables, A., **Olteanu, A.** 2023. Semiotics in learning and education. Jamin, Pelkey, Susan Petrilli & Soplía Melanson Ricciardone. Eds. In: Bloomsbury Semiotics Vol. 3: Semiotics in the Arts and Social Sciences, pp. 129–148. London: Bloomsbury.
5. **Olteanu, A.**, Ciula, A. 2023. Semiotics and digital humanities. In: Jamin Pelkey & Paul Cobley. Eds. Bloomsbury Semiotics Vol. 4: Semiotic Movements, pp. 67–86. London: Bloomsbury.
6. **Olteanu, Alin.** 2021. Cultural Pluralism and Communication. *Oxford Bibliographies* in "Communication". Ed. Moy, Patricia. New York: Oxford University Press, 22 September.
7. **Olteanu, Alin.** 2021. An overlooked episode in the history of semiotics: The iconoclast controversy and its relevance for the iconic turn. In: Boom, J.S. van, Pöder, T.-A. Eds. *Sign, method and the*

sacred: New directions in semiotic methodologies for the study of religion, pp. 125-146. Berlin: de Gruyter.

8. **Olteanu, Alin.** 2021. A Proposal for a Biosemiotic Approach to Digitalization: Literacy as Modeling Competence. In: *Biosemiotics and Evolution: The Natural Foundations of Meaning and Symbolism*, eds., Pagni, E., Simanke, R.T. 65-85. Cham: Springer.
9. **Olteanu, Alin.** 2019. Multimodal propositions and metaphors in the movie Submarine: an application of Peirce's doctrine of Dicisigns. In: *Meaning & Co.: The Interdisciplinarity of Communication, Semiotics and Multimodality*, eds. Olteanu, A., Stables, A., Borțun, D. 105-126. Cham: Springer.
10. **Olteanu, Alin.** 2018. Semiotics as a proposal for a Numanistic educational programme. In: *Readings in Numanities: Volume 1*, eds. Andreică, O., Olteanu, A. 3-17. Cham: Springer.
11. **Olteanu, Alin.** 2017. Reading History: Education, Semiotics and Edusemiotics. In: *Edusemiotics – A Handbook*, ed. Semetsky, I. pp. 193-205. New York: Springer.
12. **Olteanu, A., Kambouri-Danos, M.** 2017. Experiential nature: learning by living. In: *Philosophy as Interplay and Dialogue: Viewing Landscapes within Philosophy of Education*, eds. Strand, T., Smith, R., Pirrie, A., Gregoriou, M., Papastephanou, M. Berlin: Lit Verlag.

Edited volumes:

1. **Olteanu, A., Pesce, S. Pikkarainen, E. Eds.** 2025. Philosophical, Semiotic and Environmental Questions for Education: The Work and Scientific Heritage of Andrew Stables. Cham: Springer.
2. **Pantsar, M., Stjernfelt, F., Gramelsberger, G., Olteanu, A. Eds.** 2025. Philosophy of Artificial Intelligence: Optimistic and Pessimistic Views. Cham: Springer.
3. **Roth, P., Guzman, A. M., Olteanu, A., Bösch, S. Eds.** 2025. Making media futures: Machine visions and technological imaginations. London: Routledge.
4. **Olteanu, A., Roth, P., Gramelsberger, G. Eds.** 2025. (Dis)entangling meaning, cognition modeling and environments. Cybernetics & Human Knowing special issue 31(3-4).
5. **Peng, J., Olteanu, A., Urueña López, J.E. Eds.** 2025. 艺术产业符号学：在技术、政治与感知之间 [Semiotics of industrial art Between technology, politics and senses]. Bogotá: Editorial Pontificia Universidad Javeriana.
6. **Olteanu A., Cobley, P.** 2023. Eds. Semiotics and its masters: Volume 2. Boston, Berlin: De Gruyter Mouton.
7. **Lates, T., Olteanu A. Eds.** 2022. The Philosophical entanglements of Charles S. Peirce's semiotics. Revue Roumaine de Philosophie, Special section, 66(1).
8. **Olteanu, A., Stables, A. Eds.** 2018. Learning and Adaptation: Semiotic Perspectives. Sign Systems Studies, Special Issue 46(4).
9. **Olteanu, A. Stables, A., Borțun, D. Eds.** 2019. Meaning & Co.: The Interdisciplinarity of Communication, Semiotics and Multimodality. Cham: Springer.
10. **Andreică, O., Olteanu, A. Eds.** 2018. Readings in Numanities. Cham: Springer.

Conference proceedings:

11. **Olteanu, Alin.** 2014. Learning as the passage from Icon to Argument or why do students have teachers (or learning as falling in love). *Proceedings of the Philosophy of Education Society of Great Britain Annual Conference*, London: Philosophy of Education Society of Great Britain.

PROJECT GRANTS AND SCHOLARSHIPS

<i>Year</i>	<i>Awarding institution</i>	<i>Type</i>	<i>Amount</i>
2025	Research Institute of the University of Bucharest	Visiting Professorship	Approx. €13.000
2024	Japan Society for the Promotion of Science	International Collaborative Research, Co-Investigator: <i>Emotional AI in the Japanese and German Workplace: Exploring Cultural Diversity in AI Ethics</i> (with PI Professor Peter Mantello)	€174,192
2023	Simon Fraser University, Funds for International Research in Education	Funds for International Research in Education, Co-Investigator: <i>Transdisciplinary pathways in higher education research and education</i>	5600 CAD (€3.882)
2023	Simon Fraser University	Visiting Scholar Grant	3000 CAD (€2.080)
2020	Research, Development and Innovation Fund of Kaunas University of Technology	Principal Investigator, <i>Text-mining the mass media response to COVID-19</i> , (TOPNET)	€10.000
2019	Kristjan Jaak	Short research visit to the University of Orléans (France)	€1055
2018-2020	Estonian Research Council	Mobilitas Plus Postdoctoral Researcher Grant (MOBJD346, <i>Towards a joint environmental and digital literacy: An ecosemiotic approach to digitalization</i>)	€85.499,92
2018	Research, Development and Innovation Fund of Kaunas University of Technology	Co-Investigator, <i>The Semantic Structure of Environmental Sciences</i> , (SEMNET [PP32/1805])	€10.000

2018	European Commission	Erasmus+ Staff Mobility for Teaching Mobility Agreement, University of Tartu	€775
2017	European Cooperation in Science and Technology (H2020 framework)	<i>A Semiotic Study of Acculturation and Language Acquisition in Study Abroad Programmes</i> , Short Term Scientific Mission to Aalborg University, COST Action: CA 15130	€2.300
2016	Philosophy of Education Society of Great Britain	Co-applicant, Large Grant for conference <i>Philosophy of Education as Lived Experience</i>	€1.000
2014	Roehampton University, UK	PhD Bursary	Approx. €10.000
2011	University of Bath, UK	Graduate School PhD Bursary	Approx. €8.000

MEMBERSHIPS IN ACADEMIC ORGANIZATIONS, EDITORIAL BOARDS

<i>Year</i>	<i>Institution/Context</i>	<i>Activity/Position</i>
Since 2022	<u>International Association for Cognitive Semiotics</u>	Treasurer
Since 2022	<u>International Association for Semiotic Studies IASS/AIS</u>	Executive Committee representative for Germany (member since 2014)
Since 2021	<u>Nordic Association of Semiotic Studies</u>	Organizational Assistant (Representative for Lithuania 2017-2021, member since 2013)
Since 2017	Journal of <u>Social Semiotics</u> (Taylor & Francis)	Book reviews editor
Since 2016	<u>Numanities – Arts and Humanities in Progress</u> (Springer)	Associate Editor
2011-2017	Philosophy of Education Society of Great Britain	Member

AWARDS

Seal of Excellence:

Certificate delivered by the **European Commission**, as the institution managing **Horizon 2020**, The EU Framework Programme for Research and Innovation 2014-2020; Project proposal 101026549, E-MAGINE *Imagination as cornerstone competence for digital literacy* submitted under the Horizon 2020's Marie Skłodowska-Curie actions call H2020-MSCA-IF-2020 of 9 September 2020.

INVITED CONFERENCE LECTURES (KEYNOTE, PLENARY, GUEST)

<i>Date</i>	<i>Institution & Conference</i>	<i>Title</i>
February 2026	<i>Studium Generale</i> , Babeş-Bolyai University	<u><i>A semiotic approach to language technologies: Translation as mediation</i></u>
December 2025	<u><i>DFT-CELFIS research seminar</i></u> , Center for Logic, History and Philosophy of Science Department of Theoretical Philosophy, University of Bucharest	<i>Iconic Imagination in Modeling: A Semiotic Approach to Scientific Inquiry</i>
September 2025	<i>29th Early Fall Semiotics School, Artificial vs. Natural creativity: semiotics and interdisciplinary perspectives</i> , New Bulgarian University	<i>Creativity in New Sociotechnical Imaginaries: Technology without Nature and Mind without Reason</i>
July 2025	<i>Philosophy of education as a lived experience: Navigating through dichotomies of thought and action</i> , University of Cyprus, Tilos, Greece	1. With Prof. Peter Mantello: <i>Algorithmic love and ontological drama in the uncanny valley: A postphenomenological view on AI companionship</i> 2. <i>Andrew Stables' pedagogy and educational philosophy: an autobiographic reflection by one of his students</i>
April 2025	Dalian Maritime University, Lecture series: <i>Meaning (in)formation</i>	<i>Reconciling information and meaning through a concept of translation: a pragmatic semiotic perspective</i>
April 2025	Xi'an Jiaotong-Liverpool University, Department of Applied Linguistics	<i>A semiotic approach to language technologies: Translation as technological mediation</i>
November 2024	Palacký University Olomouc, International Semiotics Institute, Semiosalong 2025 (Czech Republic, online)	<u><i>The computational writing of justice: An argument against glottocentric technologies</i></u>
November 2024	<i>Nanjing Semiotics Conference and the First Graduate Master Forum</i> , Nanjing University	<i>Construing Artificial Intelligence within a Semiotic Theory of Technology</i>
September 2024	<i>The 5th International Conference on Translation Terminology</i> , Dalian Maritime University	<i>Translation as technological mediation: avoiding language-centrism in machine translation</i>
March 2024	<i>AI & the global workplace</i> , University of Catania, Italy	<i>Imagining postdigital workplaces: why the keyboard was a mistake</i>
December 2023	<i>Frontiers in Discourse Studies</i> , Shanghai Jiao Tong University, China.	<i>The postdigital imagination: a semiotic theory of technology</i>

September 2023	Research Hub @ Faculty of Education, Simon Fraser University, Vancouver, Canada	Workshop: <i>The Transdisciplinary Challenge of Postdigital Literacy</i> , with Dr. Natasa Lackovic, Dr. Cary Campbell, Dr. Michael Ling
July 2023	<i>Philosophy of Education As Lived Experience Conference</i> . Philosophy of Education Society of Great Britain, Tilos, Greece, July.	<i>Multimodally reimagining empathy</i>
April 2023	Research Hub @ Faculty of Education, Simon Fraser University, Vancouver (online)	Workshop: <i>Transdisciplinary Pathways in Educational Research: Learning, ecology, media and beyond</i> , with Dr. Cary Campbell, Dr. Natasa Lackovic
September 2022	26 th Early Fall School of Semiotics, New Bulgarian University	<i>Do not imagine a nation: semiotic theory for the Third Industrial Revolution</i>
June 2022	Research Seminar of the Institute for Research in the Humanities, University of Bucharest	<i>The semiotic contributions to the digital humanities: media and modeling</i>
November 2021	Institute for Digital Humanities, University of Cologne	<i>The semiotic contribution to digital humanities</i>
November 2020	Jinan University, Guangzhou China (invited by Dr. Jia Peng, online)	<i>A biosemiotic approach to multiculturalism</i>
October 2020	International Association for Semiotic Studies 2020 Conversations Cycle, Universidad de Antioquia, Universidad de Medellín	<i>Biosemiotics and multiculturalism</i>
June 2019	University of Milano, Department of Philosophy, Seminars on Pragmatism and the Sciences	<i>Post-Peircean Views on Learning: Semiotic Scaffolding</i>
May 2019	University of Orléans, École Supérieure du Professorat et de l'Éducation	<i>Digitalization, the iconic turn and environmental awareness</i>
May 2019	University of Orléans, Équipe de Recherche Contextes et Acteurs de l'Éducation	<i>Digitalization, re-embodiment and new literacies</i>
May 2018	Linnæus University, Intermedial and Multimodal Studies Research Centre	<i>Biosemiotic approaches to multimodality</i>
September 2017	Institute of Mathematics of the Romanian Academy	<i>A semiotic account of modelling</i>
July 2016	Philosophy of Education Society of Great Britain / Philosophy of Education as Lived Experience (Tilos, Greece)	<i>A semiotic approach to sexual education</i>

May 2016	International Semiotics Institute, Kaunas University of Technology / International Congress of Numanties	Plenary Roundtable of the 1 st <i>Symposium on Cultural Heritages</i> (with Professor Eero Tarasti, Professor Jean-Marie Jacono and Professor Ricardo Monteiro)
April 2016	Roehampton University / Pragmatism as Transitionalism	<i>The semiotics of Charles Peirce as transitionalist pragmatism: Schematic enough to be safe from kidnappers</i>
July 2015	Philosophy of Education Society of Great Britain / Philosophy as Lived Experience (Tilos, Greece)	<i>Experiential Nature: learning by living</i> (co-authored with Dr Maria Kambouri)
December 2015	Roehampton University, Philosophy of Education Research Centre	<i>Learning in the Semiotic Universe: Chance, Necessity and Love</i>
May 2014	Roehampton University, Centre for Beliefs, Rights and Values in Education	<i>Charles Peirce's advice to teachers: love thy student</i>

OTHER CONFERENCE PAPERS & LECTURES

<i>Date</i>	<i>Conference, Institution</i>	<i>Title/Topic</i>
June 2025	<i>6th Conference of the International Association for Cognitive Semiotics,</i> Sapienza University, Rome	<i>A Peircean theory of technology</i>
September 2025	<i>49th Conference of the Semiotic Society of America,</i> Charles University, Prague	1. With Professor Peter Mantello: <i>How to find love in the uncanny valley: A Post- phenomenological view on AI companionship</i> 2. <i>Learning to be friends in academia: Semiotic learning theory and Andrew Stables' pedagogy</i>
December 2024	<i>Social Sciences and Artificial Intelligence: Theory and Practice,</i> Istanbul University	With Professor Peter Mantello: <i>Situated affectivity in the age of Empathic AI</i>
October 2024	<i>Imagined Futures in Japan and Beyond,</i> German Institute for Japan Studies, Tokyo	With Professor Peter Mantello: <i>Mapping the sociotechnical imaginaries of dataveillance in Japan</i>

August 2024	The Fifth Conference of the International Association for Cognitive Semiotics, <i>Crisis in meaning</i> , Lund University	3. <i>No Reason, no crisis: a cognitive semiotic criticism of glottocentrism</i> 4. With Professor Peter Mantello: <i>Situated Affectivity in the Age of AI: a semiotic perspective</i>
July 2024	<i>The 33rd European Systemic Functional Linguistics Conference: Accessibility and Adaptability in Systemic Functional Linguistics</i> , Politehnica University Timisoara (Romania)	With Dr. Hongying Xu: <i>Representation as enaction: A cognitive view on language functionality</i>
June 2024	5th International Conference of Semiotics of Culture and Visual Communication	<i>I am in the future: A reconsideration of semiotic boundary</i>
May 2024	10th Biennial Surveillance Studies Network Conference: <i>Surveillance in an age of crisis</i>	With Prof. Peter Mantello: <i>Mapping the Cultural Contours of Dataveillance Acceptance in Japan</i>
September 2023	<i>Semiotics across and in-between</i> , Hellenic Semiotics Society, Panteion University of Social and Political Sciences	1. <i>Concept formation as semiotic modelling</i> 2. <i>A media semiotic approach to scientific inquiry</i>
August 2023	<i>16th International Cognitive Linguistics Conference: Modeling Language and Cognition</i> . International Cognitive Linguistics Association. Heinrich-Heine University Düsseldorf.	<i>Conceptualization as semiotic modeling</i>
August 2023	<i>The 23rd Gathering in Biosemiotics</i> , International Society for Biosemiotic Studies, University of Copenhagen	<i>A biosemiotic approach to gender: against morphological freedom</i>
July 2023	<i>Philosophy of Education As Lived Experience Conference</i> (Philosophy of Education Society of Great Britain) Tilos, Greece, July	<i>Multimodally reimagining empathy.</i>
June 2023	13th Conference of the Nordic Association for Semiotic Studies: <i>Feeling, skill, Knowledge</i> . University of Helsinki	<i>The semiotic alternative to modern education</i>
December 2022	Conference of the Society for the Social Study of Science, Ibero-	1. <i>Education for the Third Industrial Revolution</i>

	American University, Cholula, Mexico	2. <i>Media Technologies and Material Configurations of Scientific Communication</i> (with Dr. Phillip Roth)
September 2022	15 th Semiotics World Congress: <i>Semiotics in the Lifeworld</i> , University of Macedonia, Greece	1. <i>The mediality of Umwelt</i> 2. <i>A biosemiotic approach to gender</i> 3. <i>Touching form and content: a biosemiotic proposal for design</i> (with Sophie Declerck)
August 2022	4th Conference of the European Pragmatism Association, University College London	<i>Collapsing the individual/collectivity dualism: An argument for semiotic pragmatism</i>
June 2022	<i>Gathering in Biosemiotics</i> , International Society for Biosemiotics, Palacky University Olomouc	<i>Umwelt as embodied mediatization: A biosemiotic approach to technology</i>
November 2021	The 12th conference of the Nordic Association for Semiotic Studies: <i>Meaning in perception and the senses</i> , Vilnius University	<i>The mediating body</i>
October 2021	Meeting of the Society for the Social Study of Science, Toronto	<i>Peirce's argument for the multimodality of science: The continuity of semiosis</i>
September 2021	International Congress of the German Semiotic Society: <i>Transformations – Signs and their objects in transition</i> , Chemnitz Technical University	<i>Mediality as corporeal: A biosemiotic approach to digitalization</i>
November 2020	<i>Gathering in Biosemiotics</i> , International Society for Biosemiotics	<i>Integrating biosemiotics and multimodality: A criticism of double articulation</i>
December 2019	7th Estonian Digital Humanities Conference, Estonian National Library	1. <i>Literacy Based on Conceptual Graphs: An Argument for a Semiotic Digital Humanities</i> (with Kyle Davidson) 2. <i>A Semiotic Analysis of Digital Models: Semantic Networks of Environmental Research</i> (with Dr Florian Rabitz)

November 2019	International Conference of the Hellenic Semiotics Society, Aristotle University of Thessaloniki	<i>The European Melting Pot: A Criticism of Culturalist Semiotics</i>
September 2019	14th Semiotics World Congress, International Association for Semiotic Studies, Universidad de Las Artes, Buenos Aires	1. <i>Digitalization as a Trajectory to Natural Environments</i> 2. <i>A Biosemiotic Approach to Multiculturalism</i>
June 2019	A-Mode – Approaches to Multimodal Digital Environments: from theories to practice	1. <i>Digital Environments and Affordances for Multimodal E-Learning: An Argument for an Iconic Education and Inclusion of Image-Based Reflection (with Dr Natasa Lackovic)</i> 2. <i>A Joint Approach to Environmental and Digital Literacies</i>
May 2019	The 12th International Symposium on Iconicity in Language and Literature, Lund University	<i>The ecological opportunity of digitalization</i>
April 2019	5th International Visuality Conference: Creative communication in the emerging constellations, Vilnius Gediminas Technical University	<i>Natural environment, digital society</i>
March 2019	Inter- and transmedial translation analysis: methods and concepts, research seminar, University of Tartu	<i>The case for a media semiotic theory of translation</i>
November 2018	Semiotics of Hybrid Natures: Anthropogenic Ecosystems, Multimodalities, Transformed Umwelts, University of Tartu	1. <i>Digital Umwelt: An Ecosemiotic Approach to Digitalization</i> 2. <i>The Epistemology of Environmental Studies: Semantic Network, Climatization and Niche Selection; co-authored with Dr Florian Rabitz</i>
October 2018	First Baltic Conference on the Environmental Humanities and Social Sciences	1. <i>An ecological theory of learning: The semiotic contribution to ecology</i> 2. <i>Roundtable. The Value of Interdisciplinary in Environmental Research; Convenor: Aistė Balžekienė; Discussants: Aistė Balžekienė, Alin Olteanu, Florian Rabitz, Audrone Telesiene, Mihkel Kangur</i> 3. <i>The epistemology of environmental studies : semantic</i>

networks ; co-authored with Dr
Florian Rabitz

July 2018	Ecosemiotic Paradigm for Nature & Culture: Transdisciplinarity Explorations in the Cybernetics of Learning, Adapting, Understanding & Knowing, Adam Mickewicz University, The Silesian Botanical Garden in Mikołów	1. <i>Educational Philosophy for Postmodernity : Ecosemiotics as Theory of Learning</i> 2. <i>The Epistemology of Environmental Studies: Semantic Network, Climatization and Niche Selection; co-authored with Dr Florian Rabitz)</i>
May 2018	Self and Identity in Emerging Adulthood Conference, Society for the Study of Emerging Adulthood, Babeş-Bolyai University, Cluj-Napoca, Romania	<i>A critique of a concept of acculturation in studies on identity and psychosocial adjustment of ethnic minority youth; co-authored with Dr Rasa Erentaitė</i>
November 2017	3rd International Conference and Exhibition on Semiotics and Visual Communication, Cyprus University of Technology, Cyprus	<i>A biosemiotic approach to typography: evolution as typographic scaffolding</i>
October 2017	Teaching Semiotics in Interdisciplinary Contexts conference / European Humanities University, Lithuania	<i>Learning as modelling: a biosemiotic proposal for digital humanities</i>
August 2017	Tartu Semiotics Summer School, Tartu University, Estonia	<i>Gently Generalizing Learning</i>
June 2017	Semiotics World Congress, Kaunas University of Technology, Lithuania, International Association for Semiotic Studies	1. <i>Learning as adaptation: the educational implications of ecosemiotics</i> 2. <i>Iconic modelling as multimodal epistemology: worlds in a penstroke</i> 3. <i>A biosemiotic approach to sexuality: sex as metaphor and argument</i>
June 2017	Gatherings in Biosemiotics, University of Lausanne, Switzerland	<i>Learning as adaptation</i>

December 2017	Zoosemiotics 2.0: Forms and policies of animality, University of Parlemo, Italy	<i>Mind the body: the roots of personality in animality</i>
July 2016	The Second Conference of the International Association for Cognitive Semiotics, Marie Curie-Sklodowska University, Poland	<i>Towards a biosemiotics of sexuality</i>
June 2016	Semiosis in Communication Conference, National University of Political Studies and Public Administration, Romania	1. <i>Biosemiotics for sexual education</i> 2. <i>A semiotic approach to code switching in Secondary Language Teaching</i> (co-authored with PhD student Narimane Mouaïci)
May 2016	International Congress of Numanities, International Semiotics Institute, Kaunas University of Technology	<i>The concept of mediation in Peirce: experience as continuous process</i>
June 2015	The Second International Conference on Critical Pedagogies and Philosophies of Education, Liverpool Hope University, UK	<i>Teaching and learning persons: a semiotic approach to critical pedagogy</i>
May 2015	International Congress of Numanities, International Semiotics Institute, Kaunas University of Technology	<i>To learn and to love: creativity as discovery. A semiotic and empirical approach</i> (co-authored with Dr Maria Kambouri)
September 2014	12 th World Congress of Semiotics, International Association for Semiotic Studies, New Bulgarian University, Bulgaria	<i>Learning and Loving: Applying Peirce's Agapastic Evolution to Education</i>
June 2013	International Semiotics Institute, Imatra, Finland	<i>The path of signs: the path of liberal education</i>
May 2013	Nordic Association for Semiotic Studies, Aarhus University, Denmark	<i>Learning as discovery of relations of signification: hunger for knowledge as a result of evolution</i>
November 2012	Finish Educational Research Association Conference, University of Helsinki, Finland	<i>Learning the Universe as Argument</i>
May 2012	Education and Semiotics Network Conference, University of Bath, UK	<i>The sign: suprasubjective being</i>
October 2011	Education and Semiotics Network Conference, University of Cergy-Pontoise, France	<i>Investigations on the relation between learning and semiosis</i>

ORGANIZATION OF SCIENTIFIC EVENTS

<i>Date</i>	<i>Event and Institution</i>	<i>Role</i>
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September 2025	Workshop on <i>AI & Cognition</i> , Research Institute of the University of Bucharest	Organizer (with Prof. Peter Mantello and Dr. Natasa Lackovic)
May 2025	Workshop: <i>Language in digital epistemologies</i> , Shanghai International Studies University	Organizer (with Dr. Hongying Xu)
May 2025	Workshop: <i>Language, literacies and the digitalization of education</i> , Dalian Maritime University	Organizer (with Dr. Hongying Xu)
August 2024	5 th Conference of the International Association for Cognitive Semiotics: <i>Crisis in meaning</i>	Member of scientific committee
July 2023	<i>Prague International Semiotics Summer School on Visual Metaphor</i> , University Palacký Olomouc, Charles University, RWTH Aachen University (Erasmus BIP)	Organizer
May 2023	<i>Varieties of Science workshop. European Traditions of Philosophy of Science: Unexpected Varieties.</i> University of Bucharest & Käte Hamburger Kolleg Cultures of Research	Organizer
July 2022	<i>The Politics of Technoscientific Futures: Conference of the European Association for the Study of Science and Technology</i>	Convenor of the panel <i>Making media futures. From meanings to imaginations and expectations</i> (with Dr. Phillip Roth and Ana María Guzmán Olmos)
June 2022	<i>4th Conference of the International Association for Cognitive Semiotics, RWTH Aachen University</i>	Member of Scientific Committee
November 2021	<i>The 12th conference of the Nordic Association for Semiotics Studies: Meaning in Perception and the Senses</i> , Vilnius University, Lithuania	Organizer , Chair of Scientific Committee
June 2019	<i>The 11th conference of the Nordic Association for Semiotics Studies: Anticipation and Change</i> , University of Stavanger, Norway	Member of scientific committee
May 2019	<i>12th International Symposium on Iconicity in Language and Literature</i> , Lund University, Sweden	Member of scientific committee

October 2018	Workshop: <i>Theory and Methods in Text Mining and Semantic Networks: Modelling, mapping and representation</i> , Kaunas University of Technology, Lithuania	Organizer , with Dr. Florian Rabitz
June 2017	13 TH World Congress of Semiotics, International Association for Semiotic Studies, International Semiotics Institute, Kaunas University of Tecnology, Lithuania	Member of scientific committee and organizing team
June 2016	<i>Semiosis in Communication</i> conference, National University of Political Studies and Administration, organized under the auspices of the International Association for Semiotic Studies, Romania	Member of scientific committee
May 2012	Semiotics and Education Network Conference, University of Bath, UK	Member of organizing committee

TEACHING EXPERIENCE

<i>Level</i>	<i>Institution</i>	<i>Year</i>	<i>Module</i>
PhD	<i>University of Tartu, Department of Semiotics</i>	2019	Iconicity (6 ECTS)
MA	Shanghai International Studies University, Institute of Language Sciences	2025	Intermedial and multimodal translation
MA	RWTH Aachen University, Linguistics and Cognitive Semiotics	2022-2024	Media Semiotics (6 ECTS)
MA	RWTH Aachen University, Linguistics and Cognitive Semiotics	2020-2024	Cognitive Semiotics (6 ECTS)
MA	<i>University of Tartu, Department of Semiotics</i>	2019	Poetic Thinking (with Professor Marko Pajević, 6 ECTS)
MA	Vilnius Gediminas Technical University, Faculty of Creative Industries, Department of Creative Communication	2018	Media Semiotics and Digitalization (BA & MA in <i>Creative Industries</i> and <i>Creative Communication</i> , 3 ECTS)
MA	University of Tartu, Department of Semiotics	2017	Semiotic approaches to learning and education (Erasmus+ teaching grant, 1 ECTS)
BA	RWTH Aachen University, Linguistics and Cognitive Semiotics	2020-2024	Cognitive Semantics (6 ECTS)

BA	RWTH Aachen University, Linguistics and Cognitive Semiotics	2020-2021	Sociolinguistics (6 ECTS)
BA	RWTH Aachen University, Linguistics and Cognitive Semiotics	2020-2024	Introduction to Semiotics (6 ECTS)
BA	Vilnius Gediminas Technical University, Faculty of Creative Industries, Department of Creative Communication	2019	Cultural Narratives (6 ECTS)
BA	Kaunas University of Technology, Modern Languages and Intercultural Communication	2017-2018	Text, Discourse, Register (6 ECTS)
BA	Asia Pacific Ritsumeikan University	2025	Japanese Pop Culture
BA	Asia Pacific Ritsumeikan University	2025	Media and Culture

STUDENT SUPERVISION

Level	Institution, Role	Graduation Year	Student & Dissertation title
BA	<i>RWTH Aachen University, first supervisor</i>	2024	Jule Janßen, <i>The Role of Irony as Viewpoint Layering in the Conceptualization of the Self</i>
BA	<i>RWTH Aachen University, first supervisor</i>	2023	Chiara Schumann, <i>Metaphors animals live by</i>
BA	<i>RWTH Aachen University, second supervisor</i>	2023	Leo Falkenroth-Steinbach: <i>Différance and Dub. A Semiotic Investigation of Electronic Music</i>
BA	<i>RWTH Aachen University, first supervisor</i>	2022	Laura Janßen: <i>The framing of the environment by US Presidents from Clinton to Biden</i>
MA	<i>RWTH Aachen University, second supervisor</i>	2022	Demosthenes Xarhakos: <i>Reconsidering Piaget from a biosemiotic perspective</i>
MA	<i>RWTH Aachen University, first supervisor</i>	2022	Jessica Hobbach: <i>Social Media, Hate Speech & Deleting Posts: Exercising Human Rights in Digital Communications</i>