



Invitation

STAR-UBB Institute, in partnership with **Studia UBB**,
invites you to a presentation meeting on the subject of
**“BENEFITS OF OPEN ACCESS TO MODERN JOURNALS AND THE INCREASING
OF THEIR INTERNATIONAL VISIBILITY”**

When/Where?

Thursday, **November 17th 2016**, between **11.00 – 12.00 am**, Sala Club (Club Room),
Casa Universitarilor (University Hall).

Who?

The presentation will be given by Alexandru BARBU, Content Acquisition Manager for ROMANIA & THE BALKANS area, on behalf of DE GRUYTER OPEN ROMANIA [Contact: De Gruyter Open Sp. z o.o., ul. Bogumila Zuga 32A, 01-811 Warsaw, Poland; Walter de Gruyter GmbH, Genthiner Strasse 13, 10785 Berlin, Germany].

What?

The meeting offers the participants the opportunity to familiarize themselves with the specific of open access publishing system, such as De Gruyter Open Access Platform. The presentation includes information on the platform used for the online hosting and distributing of content, as well as on its distribution to libraries.

Other topics addressed by this meeting focus on creating a standard website at www.degruyter.com, on allocating of a Digital Object Identifier (DOI) to each journal article, on distribution of metadata to CrossRef, on submitting of applications for indexing by the A&I services, on creating of full-text archives and open access journals directories, as well as on issues regarding the assistance for indexing in Thomson Scientific (ISI), PubMed or Scopus.

Please confirm your participation to the event at: office@studia.ubbcluj.ro.

Contact for further organizational information: Alina VESA

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